

Premier Framework

Artwork preparation guidelines



Applications supported

We support files from the following applications:

Adobe Illustrator, InDesign, Photoshop and Quark XPress.

Files from other applications may be supplied as an EPS files or a Press Ready PDF file.

(but please be aware that these will be printed as supplied and we can't be responsible for errors.)

How can I get my files to you?

You can supply your files on the following media CD, DVD, USB memory stick portable hard drive, email (up to 11Mb), YouSendit or MailBigfile download services, or we can download from your FTP site.

Fonts

Please make us aware if you have used any special character or ligatures. Documents that use **OpenType, True Type or Multiple Master fonts must be outlined** as our RIP's will not accept these formats. Do not use Quark's pseudo style buttons, i.e. bold, italic etc.

Can I use Transparency and Gradient Meshes?

Elements that use transparency or gradient meshes should be rasterised or flattened. When rasterising elements in Illustrator, aim to have a resolution of approx. 100ppi when printed at full size. (If colour matching is required please do not flatten or rasterise).

Please supply visuals

Up-to-date colour visuals must be supplied for all jobs. It is vital that we have these so that we can maintain our quality control and ensure you receive correct prints. Please state on the print if we are to colour match to the visual otherwise it will be accepted that it is for content only. No liability can be accepted for jobs that are supplied without visuals.

Colour matching

As standard we match as close as possible any Pantone colour references in your documents. If you have a specific colour critical Pantone or spot colour we can either supply a colour test print/colour chart (for a small fee) or provide you with a CMYK colour breakdown.

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What resolution should my scans be?

Your scans should be roughly 100ppi when printed at full size. Below is a table with some file sizes you should expect.

		Width in mm										
		250	500	750	1000	1250	1500	1750	2000	2250	2500	
Height in mm	RGB	250	3	6	9	12	14	17	20	23	25	28
	250	3	6	9	12	14	17	20	23	25	28	
	500	6	12	17	23	28	34	38	45	50	56	
	750	9	17	25	34	42	50	59	67	75	84	
	1000	12	23	34	45	56	67	78	89	100	111	
	1250	14	28	42	56	70	84	97	111	125	139	
	1500	17	34	50	67	84	100	117	133	150	167	
	1750	20	38	59	78	97	117	136	156	175	194	
	2000	23	45	67	89	111	133	156	178	200	222	
	2250	25	50	75	100	125	150	175	200	225	250	
2500	28	56	84	111	139	167	194	222	250	278		

File size in Mb

		Width in mm										
		250	500	750	1000	1250	1500	1750	2000	2250	2500	
Height in mm	CMYK	250	4	8	12	15	19	23	26	30	34	37
	250	4	8	12	15	19	23	26	30	34	37	
	500	8	15	23	30	37	45	52	60	67	74	
	750	12	23	34	45	56	67	78	89	100	111	
	1000	15	30	45	60	74	89	104	119	133	148	
	1250	19	37	56	74	93	111	130	148	167	185	
	1500	23	45	67	89	111	134	156	178	200	222	
	1750	26	52	78	104	130	156	182	207	233	259	
	2000	30	60	89	119	148	178	207	237	267	296	
	2250	34	67	100	133	167	200	233	267	300	333	
2500	37	74	111	148	185	222	259	296	333	370		

File size in Mb

Scale

When creating your artwork you can work to any sensible scale such as 1:2, 1:4 or 1:10, our RIPs will enlarge the artwork to the desired size.

Should my scans be RGB or CMYK?

Scans can be supplied as CMYK (ISO Coated FOGRA27) or RGB (Adobe RGB (1998)).

How much bleed should I add?

Use the following table as a guide to how much image bleed to add:

DOCUMENTS LONGEST LENGTH (when printed at full size)	AMOUNT OF BLEED
500mm <	5mm
500 > 1000mm	10mm
1000 > 2000mm	10mm

DOCUMENTS LONGEST LENGTH (when printed at full size)	AMOUNT OF BLEED
2000mm +	20mm
System graphics	20mm
Wrap mounted graphics	50mm

For wrap mounted prints allow for the thickness of the substrate.

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Pop-up Display

Artwork preparation guidelines



The following diagrams are based on a typical system, this consists of two endcaps, and four centre drops. The three examples given show how to allow bleed whilst preparing any display system:

Pop-up display with one overall image

Required final panels



Artwork to be supplied as per the following example (a single document)

Seperate files



Single document single page, size of whole stand

Pop-up display with one centre image and two endcaps

Required final panels



Pop-up display with single centre image and two endcaps. Artwork to be supplied as per the following example (two separate documents)

Seperate files



Single document single page, size of 4 whole panels



Single doc, two pages

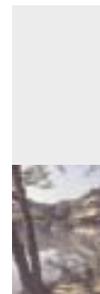
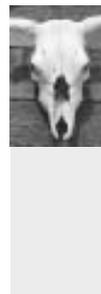
Pop-up display with multiple centre image and two endcaps

Required final panels



Artwork to be supplied as per the following example (two separate documents)

Seperate files



Single doc, page-width of a single panel, two single pages and one spread of 2 pages

Single doc, two pages